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|  | **Expériences** |  |  |

**Currently:**

2017-09→current: Full Professor, NEOMA Business School,

59 rue Pierre Taittinger - 51100 Reims, France

2011-09→current: Research fellow, Bureau d’Economie Théorique et Appliquée, (BETA, UMR CNRS N°7522), University of Strasbourg, Strasbourg, France.

**Previously:**

2011-09→2017-08: Full Professor, ICN Business School,

3 place Edouard Branly,

57070 Metz Technopole, France.

2010/09→2011/01 : Research Associate, CERN, CH-1211 Genève 23, Geneva, Switzerland.

Research fellow, Collège du Management de la Technologie, Ecole Polytechnique Fédérale de Lausanne. EPFL Collège du Management de la Technologie, Station 5, 1015 Lausanne, Switzerland.

2005/01→2010/09 : Senior Researcher, Collège du Management de la Technologie, Ecole Polytechnique Fédérale de Lausanne EPFL, Collège du Management de la Technologie, Station 5, 1015 Lausanne, Switzerland.

1998/09→2004/12 : Associate Professor of Economics, University Sorbonne Paris Nord

Researcher fellow at the Bureau d’Economie Théorique et Appliquée, (BETA), University of Strasbourg, France

1992/09→1996/06 : Research and Teaching Assistant in Economics. University Sorbonne Paris Nord, France

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| Tr | **Training** |  |  |  |
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|  | 2011 | Habilitation à Diriger des Recherches, Economie, Université Paris-Dauphine - PSL, France |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1996 | Doctorat, Sciences de Gestion, Economie, University Sorbonne Paris Nord, France |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1991 | Agrégation, Sciences de Gestion, Ministère de l'Education Nationale, France |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1990 | Master of Science, Economie Industrielle, University Sorbonne Paris Nord, France |  |  |  |
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| Last publications | **Recent Publications**  |  |  |  |

**Articles**

2025, Biotechnology or bioeconomy: six of one and half a dozen of the other? Ecological Economics, With Nicolas Befort and Samih Athmane.. On line.

2024, Mix and Match: What is the best R&D recipe for eco-innovation? Mix and Match: What is the best R&D recipe for eco-innovation? Industry and Innovation. On line, June. With Martina Ayoub (Edinburg University). https://doi.org/10.1080/13662716.2024.2359380

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2019, Does the Relationship between Innovation and Competition vary across Industries? Comparison of Public and Private Research Enterprises, *Economics of Innovation and New Technologies*, *28*(5), 465-482. With Syoum Negassi (Paris I Sorbonne).

1. 2018, Firm specialisation in clean energy technologies: the influence of path dependence and technological diversification, *Revue d’Economie Industrielle*, 164(4), 73-106. With Patricia Laurens (ESIEE, Paris), Christian Le Bas (ESDES, Lyon).
2. 2017, The determinants of cleaner energy innovations of the world’s largest
firms: the impact of firm learning and knowledge capital, *Economics of Innovation and New Technology,* 26(4): 311-333. With Patricia Laurens (ESIEE, Paris), Christian Le Bas (ESDES, Lyon), Antoine Schoen (ESIEE, Paris).
3. 2016, Technological Innovation, Organizational Change and Product Related Services, *M@n@gement*. 19(4):277-304. With Arman Avadikyan (Université de Strasbourg) and Syoum Negassi (University Paris I).
4. 2016, Additionality or crowding-out?  An overall evaluation of public R&D subsidy on private R&D expenditure. *Research Policy*, 45(9): 1715-1730. With Marianna Marino (ICN BS) Pierpaolo Parrotta (ICN BS) and Davide Sala (University of Southern Denmark)

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| Chapters  | **Chapters** |
|  |  |  |  |  |  |  |

2018, Open Product and Process Innovation : The Complementary Roles of R&D, Manufacturing and Marketing in External Knowledge Sourcing », Chapter 4 in Satish Nambisan editor, Volume 3, “Open Innovation, Ecosystems and Entrepreneurship : Issues and Perspectives”, World Scientific Reference on Innovation : pp. 77-110. With Marcel Bogers (University of Copenhagen, Denmark).

2017, [Measuring Creativity: Learning from Innovation Measurement](http://www.wipo.int/publications/en/details.jsp?id=4016&plang=EN) in H. Bathelt, P. Cohendet, S. Henn, L. Simon, Eds, The Elgar Companion to Innovation and Knowledge Creation: A Multi-Disciplinary Approach, Edward Elgar Publishing, With Julio Raffo (WIPO) and Intan Hamdan (WIPO).

**Reports**

2023, Évaluation des Concours d’Innovation du PIA (2010 – 2021) pour le SGPI (Premier Ministre), de la start-up à la PME innovante Rapport pour l’ADEME, BPI France, France Agrimer, To be published. With Technopolis and P. Laredo. Decembre.

<https://librairie.ademe.fr/recherche-et-innovation/6739-evaluation-des-concours-d-innovation-du-pia-2010-2021-de-la-start-up-a-la-pme-innovante.html>

1. 2021, Les multinationales et le CIR, rapport pour France Stratégie (Premier Ministre) . With Stéphanie Thiery (ICN BS ; Marion Tellechea (ICN BS), Solène Menu (Neoma BS). Mai. <https://www.strategie.gouv.fr/sites/strategie.gouv.fr/files/atoms/files/2021_rapport_final_neoma_bs_cir_et_rd_des_groupes.pdf>

2018, RIO Country Report 2017: France, JRC Science for Policy Report, Joint Research Center, European Union, Bruxelles. 26 pages. With Thomas Zacharewicz (EU, JRC Bruxelles).

 2017, RIO Country Report 2016: France, JRC Science for Policy Report, Joint Research Center, European Union, Bruxelles. 26 pages. With Thomas Zacharewicz (EU, JRC Bruxelles).

 2017, RIO Background Expert Country Report 2016: France, JRC Science for Policy Report, Joint Research Center, European Union, Bruxelles. 101 pages. Unpublished.

 2014, Évaluation de l'impact des aides directes et indirectes à la R&D en France ; Report for the French Ministry of Higher Eduction and Research.